September 2021

RE: Sponsorship Invitation

Dear Friends and Supporters,

The National Federation of the Blind of New York State will hold our 65th Annual Convention from October 18th through the 24th. The majority of Convention activities will take place Friday, October 22nd through Sunday, October 24th. Due to the Coronavirus, this year’s Convention will be held virtually, anywhere and everywhere. Blind people from all over the state will gather via Zoom to celebrate our victories and plan for our future.

In keeping with your demonstrated commitment to our cause, we would like to offer you an opportunity to support us by becoming a sponsor of our Convention. Your sponsorship will help offset the expenses of the Convention as well as assist us in furthering our mission to help blind New Yorkers live the lives they want. Due to the current public health crisis, sponsorship levels have been adjusted to reflect the decreased expense of bringing people physically together. We invite you to participate in the Sponsors’ Showcase held during the Convention. This will be an opportunity for you to discuss your products and answer questions. Information about attending the Showcase will be provided.

One of the highlights of our State Convention is the awarding of scholarships to a few bright and worthy college students. Since its inception, this program has seen a broad increase in the number of fields of study entered by young blind adults. We hope to continue supporting these awardees as they blaze trails that expand the career possibilities for blind people.

Another important project of our organization is the BELL (Braille Enrichment for Literacy and Learning) Academy, which is held during the summer for blind children aged four to twelve. In the BELL Academy, the youngsters work to improve their braille skills (an area largely neglected by the public schools in our state); learn to use long white canes to explore and navigate their surroundings; experience arts and crafts in an environment that allows their complete participation; go on field trips specifically designed for them; and, of course, interact with other blind or low vision children.

Your generous contribution will enable us to continue our work in New York. Please examine the sponsorship opportunities listed on the following pages, consider what you can do to help, and contact me at president@nfbny.org or 716-222-3632, or visit: nfbny.org/convention/sponsors.

Sincerely,

Michael P. Robinson, President
National Federation of the Blind of New York State
Sponsorship Levels

Scholarship Program Sponsor -- $3,500
Your donation would enable the continuation of this program by securing the scholarships.

- You will be invited to a virtual reception Friday evening for the winners and the scholarship committee exclusively.
- All printed and online references to the convention will include your name and sponsorship.
- You will have 30 minutes during the sponsor Showcase to discuss your organization.
- Your logo and sponsorship will be posted prominently on our web page and social media.
- You may place a full-page ad, at no extra charge, in a prominent place in the convention agenda, the official publication of the convention.
- You will have the opportunity to speak at the Board of Directors meeting and at a general session, and to those assembled for the banquet.
- You will not be charged for registration.

Platinum Sponsor -- $2,000

- We will thank you, publicly, during general sessions.
- You may place a full-page ad, at no extra charge, inside the convention agenda, the official publication of the convention.
- You will have the opportunity to speak to the general session and to those assembled at the banquet.
- All printed and online references to the convention will include your name and sponsorship.
- You will have 20 minutes during the sponsor Showcase to discuss your organization.
- Your logo and sponsorship will be posted prominently on our web page and social media.
- You will not be charged for registration.

Gold Sponsor -- $1,000

- We will thank you, publicly, during general sessions.
- You may place a full-page ad, at no extra charge, inside the convention agenda, the official publication of the convention.
- You will have 15 minutes during the sponsor Showcase to discuss your organization.
- Your logo and sponsorship will be posted on our web page and social media.
- You will not be charged for registration.
Silver Sponsor -- $500
- We will thank you, publicly, during general sessions.
- You may place a half page ad, at no extra charge, inside the convention agenda, the official publication of the convention.
- You will have 10 minutes during the sponsor Showcase to discuss your organization.
- Your logo and sponsorship will be posted on our web page and social media.
- You will not be charged for registration.

Bronze Sponsor -- $250
- We will thank you, publicly, during general sessions.
- You may place a half page ad, at no extra charge, inside the convention agenda, the official publication of the convention.
- You will have 5 minutes during the sponsor Showcase to discuss your organization.
- Your logo and sponsorship will be posted on our web page and social media.
- You will not be charged for registration.

All Sponsors will be Recognized in the Convention Agenda
Thank You in Advance for Your Support